Waypoint Convenience is the Official Convenience Store of The 2025 JUNOS!

Waypoint Convenience to celebrate customers with appreciation event in support of MusiCounts and JUNOS partnerships

Vancouver, BC (February 28, 2025) – Waypoint Convenience, BG Fuels' proprietary convenience store brand, has partnered as the Official Convenience Store of The 2025 JUNOS. The brand also has a longstanding partnership with MusiCounts, the charitable arm of The JUNOS and Canada's music education charity. Waypoint Convenience and MusiCounts have worked together since 2022 through the Waypoint Cares program. Waypoint Convenience has donated over $22,000 to date in support of the MusiCounts School Music Funding program, helping selected applicant schools better access and provide musical education programs.

To celebrate these partnerships and The 2025 JUNOS Awards, taking place on March 30th in Vancouver, Waypoint Convenience is hosting a customer appreciation event. The event will take place at the Waypoint Convenience and Mobil gas station located next to the Real Canadian Super Store at 350 SE Marine Drive, in Vancouver, British Columbia on March 28th from 10am to 1pm local time.

The first 300 guests will receive giveaway bags with products from well-loved convenience store brands, as well as coupons for return visits to the location and a Mobil™ Fuel Discount Card offering a $0.05 per liter discount on fuel for up to 50 liters at Mobil™ gas stations.

Waypoint Convenience has its roots based in community-centric initiatives and this event will be no different. Reel Mac and Cheese will be on site with their food truck and open to all guests during the three-hour event. Food will be "pay-by-donation", with 100% of proceeds being directly donated to MusiCounts.

"This partnership with Waypoint Convenience is a testament to our shared passion for celebrating Canadian music and bringing fans closer to the artists they love. We are incredibly excited about the special experiences and one-of-a-kind contests they've lined up, as we journey toward The JUNO Awards," said Allan Reid, CARAS President & CEO

For more information on Waypoint Convenience and the partnership with MusiCounts, please visit www.waypointconvenience.com/partner-with-us.

BG FUELS
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www.bgfuels.com

About BG Fuels
BG Fuels is a Canadian retail fuel station operator with a national network of almost 250 Mobil™, Esso™, and Waypoint Convenience® outlets. The company prides itself in the safe and reliable operation of high productivity assets that provide superior customer value.

BG Fuels is the largest Mobil™ branded retailer in Canada. The company owns the Waypoint Convenience® brand, which is a new convenience store concept focused on the importance of exceptional customer service in a clean and fresh space that makes customers feel good. Locations feature unique Canadian products that are difficult to find outside of their home regions and a look and feel that stands out in the convenience store space.

In November 2023, BG Fuels was acquired by Dave Armstrong and Andrew Armstrong, who also own Global Fuels, another Canadian branded wholesaler that supports a dealer fuel station network of almost 250 Mobil™ and Esso™ branded locations.

For more information about our brand, locations, and more, please visit our website www.bgfuels.com.

About CARAS
The Canadian Academy of Recording Arts and Sciences (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and promote higher artistic and industry standards. CARAS' mandate is comprised of four key pillars: Educate through our music education charity, MusiCounts, programs and initiatives; Develop emerging artists through mentorship and development programs; Celebrate Canadian artists with year-round JUNO Awards showcasing; and Honour music industry icons through the Canadian Music Hall of Fame. The 54th annual JUNO Awards Broadcast will take place in Vancouver at Rogers Arena on Sunday, March 30, 2025. For more information on the JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit www.junoawards.ca.

About MusiCounts
MusiCounts is Canada's music education charity associated with CARAS and the JUNO Awards. MusiCounts' vision is to ensure that all youth in Canada have access to music education through their schools and communities. This vision is realized through grant programs that invest directly into schools and communities across Canada that put musical instruments into the hands of kids who need them the most. Additionally, MusiCounts creates educational resources for teachers and students; empowers young people to pursue music as a career; and celebrates teachers, artists, and philanthropists who champion music education. MusiCounts is funded by many of Canada's most dedicated individuals, events, and corporate citizens. Since 1997 MusiCounts has awarded over $18,000,000 in support of music education in Canada. These funds have benefitted over 1,500 schools and communities, supported over 290 post-secondary music program graduates, and honoured 19 extraordinary music teachers and seven philanthropists.

www.musicounts.ca

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