BG Fuels Partners with EcoTank to Combat Plastic Waste Across Ontario & British Columbia

BG Fuels is proud to announce a new partnership with EcoTank, a leader in sustainable solutions, to reduce plastic waste by installing EcoTank refill stations at Waypoint Convenience locations in Ontario and British Columbia. This collaboration aligns with both organizations' shared commitment to corporate responsibility and innovation.

EcoTank's cutting-edge refill stations offer an environmentally friendly alternative to single-use plastic containers, allowing customers to refill washer fluid directly at the pump. This initiative not only helps reduce plastic waste but also provides a convenient and cost-effective solution for drivers.

"BG Fuels is excited to work with EcoTank to bring this innovative technology to our Waypoint Convenience customers," said Adeola Agboola, Category Manager, BG Fuels. "This partnership reflects our dedication to improving the customer experience."

With installations already underway, the program is expected to significantly reduce the environmental impact of single-use plastics at participating locations. By choosing EcoTank, drivers can take an active role in protecting the environment while enjoying the convenience of a clean, efficient refill system.

"We are thrilled to partner with BG Fuels to expand EcoTank's reach," said Jordon Francis, Co-Founder, EcoTank. "This collaboration is a major step forward in our mission to reduce plastic waste and promote sustainable practices across Canada."

Customers can look forward to seeing EcoTank refill stations at Waypoint Convenience stores in key locations across Ontario and British Columbia starting November 2024.

About BG Fuels:
BG Fuels is a leading fuel and convenience retailer, committed to delivering innovative solutions and exceptional service to customers across Canada.

About EcoTank:
EcoTank specializes in sustainable refill systems that reduce plastic waste and provide an eco-friendly alternative for everyday essentials like washer fluid.

For more information about the partnership and locations, please contact:

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